



COST EFFECTIVE SD/HD “CHANNEL IN A BOX”

Channel Branding was never so easy:

- **A COMPLETE TURNKEY** system for Master Control Channel Branding
- **INTEGRATED** Video server, CG, Switcher/ Mixer, Dual Channel DVE, multi-layer keying system
- **100 hours of High Definition storage** available
- **Software CODECS** that will expand as future CODEC designs are released
- **Elegantly simple** user interface for manual operation.
- **Embedded “Macro Effects”**. A single **TAKE button or command**, will trigger complex DVE moves, transitions and multi layer keying. Display text messages and Play stored media.
- **Dual Channel DVE** uniquely Squeezes **both** Program input & stored Promo
- **Automatic Program “ducking”** during Squeeze backs.
- **Major Post production savings**. Real time processing of the original Promo means no postproduction
- **REAL TIME “audio level”** control for Preview sources & Program output levels
- **Live Preview & Program** monitors on the Operator **Touchscreen**
- **Direct-to-Air “hot buttons”** for instant PSA's, Station ID's, “Stand by” clips, messages etc.
- **AIR PLAYLIST Creator** assigns a “macro effect” to each list item
- **“Ticker”** crawls support Real Time Data and manual entries
- **Automation Control** options support Harris, Sony & Odetics protocols and GPI triggers
- **EAS and Time & Temperature** options
- **Automatic By Pass:** in case of system failure
- **Rugged IT Server design for advanced redundancy and reliability**. Includes: Internal RAID storage up to 5 TB. Hot swap drives & fans. Two “Quad core” processors. Redundant power supplies.
- **Resolutions** SD, 720p & 1080i with both Embedded and AES/EBU Audio



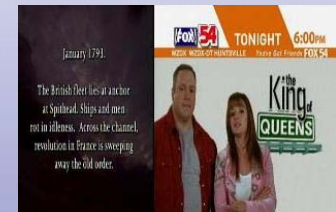
Promo Snype



Advertising Snype



ID with Time & Temp



DVE Squeeze of Credits & Promo



EAS, PSA & News “tickers”



“Where Creativity and Technology Meet”

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